



**The US-Algeria Business Council  
With the support of  
The Embassy of Algeria in Washington DC & The US Embassy in Algeria  
Proudly present the**

## **2016 US Trade Mission to Algeria**

**Algiers, Algeria- October 10-12, 2016**

### **Introduction**

The 2016 US Trade Mission to Algeria is organized by the US-Algeria Business Council with the support of the Embassy of Algeria, in Washington, DC and the US Embassy in Algeria. The Honorable Madjid Bouguerra, Ambassador of Algeria to the United States, and the Honorable Joan Polaschik, US Ambassador to Algeria, remains a key supporter of this 2016 US trade mission. The US-Algeria Business Council recognize their ongoing support and leadership.

### **Package includes**

- **Four nights accommodation of five-star hotel lodging**
- **Airport pick-up and drop off**
- **In-country chauffeured transportation**
- **On-site quality meals (breakfasts, lunches & dinners)**
- **Simultaneous translation**
- **Official visits to numerous ministries (please see complete schedule)**
- **Pre-arranged business-to-business meetings with Algerian partners**

## **Participating sectors**

**Agriculture, Alimentary Products, Aviation,  
Construction, Engineering, Energy, Health,  
Information Technology, Machinery, Manufacturing  
Pharmaceutical, Shipping & Logistics Telecommunications,  
Tourism, Transportation, Water Resources**

## **Introducing Algeria**

### **2016 US Trade Mission to Algeria**



With a population of Forty million people, political stability and a growing economy, Algeria has emerged as one of the most attractive markets for US trade and investment.

Algeria has strengthened its reputation as a global market player with a responsible fiscal policy and continues to look overseas to attract more investors. It has drastically reduced its external debt-to-GDP ratio from 75.1% in 1995, to 5.7% in 2006 and less than 1% in 2009. Inflation has been tamed with the inflation rate recently stabilizing at around 5%.

Algeria is the industrial powerhouse of North Africa, the first largest country in Africa and one of the richest in terms of natural resources. With an economy dominated by the hydrocarbons sector, Algeria is currently diversifying its economy.



Capital: Algiers  
 Area: 2,381,741 sq. km.  
 Population: 34,600,000 people  
 Currency: Algerian Dinar (DZD)  
 Exchange Rate: 1 US\$ = 133 DZD  
 GDP: US\$ \$150 billion  
 Growth Rate: 3,9%  
 Per Capita: US\$7,300  
 Inflation Rate: 5%

Economic growth, and political stability, has ushered in a rise in employment since the 1990s. Currently, Algeria’s unemployment rate is around 13%. The employment distribution by sector is: Government (32%), agriculture (14%), industry (14%), and construction (10%). One of the main objectives of the Algerian Government’s diversification program is to combat unemployment by increasing the growth of non-energy sectors.

Participating in the 2016 US Trade Mission to Algeria in October 10-12, 2016 is an excellent opportunity to gain familiarity and valuable contacts in Algeria. For additional information about US-Algeria trade, please contact the US-Algeria Business Council.

### **Business Opportunities in Algeria**

The opportunities for US investment and trade in Algeria are nearly unlimited. The following goods and services are currently being procured by both the Algerian Government and select private Algerian companies:

- **Infrastructure:** Construction of the Rocade Highway (Highland Highway) linking major cities in the interior of Algeria (1,500km of roadway and services)
- **Infrastructure:** Services for the Coastal Highway (East-West Highway) linking major cities along the Mediterranean coast (highway services, signage, hotels, tourism, gas stations, electricity grids, transportation, toll booths, security)
- **Water Resources:** Renovation of water network, waste water, pumping stations, pipes, desalination and treatment plants for drinking water
- **Construction:** buildings to respond to the housing shortage, residential developments for middle class family homes, hotels and resorts, airports, and hospitals
- **Medical Facilities:** diagnostic centers, hospitals, trauma units, hospital management expertise
- **Transportation:** New airports , upgrade existing airports, railroad (passenger and freight) line renovation, new tracks covering 4,000 kilometers
- **Agriculture:** launching commercial dairy farms, fertilizers production, seeds production, irrigation systems, water reclamation for agriculture, Agricultural equipments.
- **Energy:** new exploration concessions, new tenders for hydrocarbon transformation, renewable energy projects with emphasis on turbine generation, solar panels and wind farms
- **Technology:** Fiber optic cables, signal repeating stations, radar and surveillance equipment, e-government and e-learning platforms, mapping systems, project management training and software, telecommunications and increased internet connectivity.

### **Schedule: Algiers Mission**

#### **Saturday, October 8, 2016**

Leave United States for Europe to make a connection flight to Algiers and arrive on Sunday October 9, 2016 (Delegates are responsible for their own travel arrangements and ticket purchase).

#### **Sunday October 9, 2016**

**6am-8am-** Arrive in Europe. Take connecting flight to Algiers.

**11am-4pm-** Arrive in at the Algiers International Airport Houari Boumediene. After disembarking from the airplane, clearing customs and collecting your baggage,

follow the US-Algeria Business Council signs to the join the Mission delegates in the airport. Once you join the other delegates, you will enjoy a VIP escort to your hotel.

**12pm-5pm-** Check in at Algeria's premier five-star hotel El-Aurassi Hotel Algiers where you enjoy the business center, the outdoor pool, the impeccably groomed gardens, the newspapers from every corner of the world, the spa and gymnasium, numerous cafes and restaurants and peaceful view of Algiers and the Mediterranean Sea.

**7pm-** Welcoming dinner for trade mission delegates at the hotel.

### **Monday October 10, 2016**

**9:00am** – Meeting at the Algerian Ministry of Industry & Mines. On-site discussions with Minister's cabinet including project managers and advisors.

**11:00am** – Meeting at the Algerian Agency ANDI. On-site discussions with the head of the agency and his staff.

**1:00pm** – Luncheon for US delegates

**2:30pm** – Meeting at the Algerian Ministry of Commerce. On-site discussions with Minister's cabinet including project managers and advisors.

**4:30pm** – Meeting at the Algerian Ministry of Health. On-site discussions with Minister's cabinet including project managers and advisors.

**7:00pm-** Dinner for US delegates

### **Tuesday October 11, 2016**

**9:00am** – Meeting at Sonatrach's HQ. On-site discussions with the President & CEO including the senior executives and advisors.

**11:00am** – Meeting at the Algerian Ministry of Energy. On-site discussions with Minister's cabinet including project managers and advisors.

**1:00pm** – Luncheon for US delegates

**2:30pm-** Meeting at the Algerian Ministry of Housing. On-site discussions with Minister's cabinet including project managers and advisors

**4:30pm** – Meeting at the Algerian Ministry of Transportation. On-site discussions with Minister's cabinet including project managers and advisors

**7:00pm-** Dinner for US delegates

### **Wednesday October 12, 2016**

**9:00 am-** Pre-arranged business to business meetings co-chaired by the FCE. US delegates will have private meetings with their Algerian counterparts in their appropriate sectors.

**12:30pm-** Lunch for US delegates.

**2:30pm** - Pre-arranged business to business meetings co-chaired by the FCE, US delegates will have private meetings with their Algerian counterparts in their appropriate sectors.

**7:00pm** – Networking Dinner

**Thursday October 13, 2016**

Leave Algeria for Europe to make a connection flight to the United States. (Delegates are responsible for their own travel arrangements and ticket purchase).

**Participation**  
**2016 US Trade Mission to Algeria**

**\$4,000 non-USABC members participation fee**

**\$3,500 USABC members participation fee**

**Payment deadline: September 10, 2016**

Participation fee includes all of the above “features”- listed on page “1.” All meals and lodging are included for the duration of the Trade Mission (Participation fees do not cover room service, laundry, internet and phone expenses, alcohol and entertainment). Participation fee is exclusive of airline tickets and delegates are responsible for arriving in-country on **Sunday October 9, 2016**. There is an additional charge of US\$500 for registrations after September 10, 2016. No refunds will be given for cancellations after **September 10, 2016**.

**Registration Form**  
**2016 US Trade Mission to Algeria**

Please complete the following application and submit it to the US-Algeria Business Council by mail, e-mail or through the website. Registration and participation fees must be received before **September 10, 2016**. Inclusive features and package details are to be found in the attached trade mission brochure. Trade Mission participation is open to both USABC and non-USABC members in all sectors of trade and investment.

<b>Today's date</b>	
<b>Company name</b>	
<b>Company website</b>	
<b>Participant name</b>	
<b>Participant title</b>	

<b>Contact information (e-mail, phone and mailing address)</b>	
<b>Sector interest</b>	
<b>Current project in Algeria? (Please list)</b>	
<b>USABC Member</b>	<input type="checkbox"/> <b>Yes</b> <input type="checkbox"/> <b>No</b>
<b>Total participation cost</b>	
<b>Form of payment</b>	<input type="checkbox"/> <b>Check</b> <input type="checkbox"/> <b>Wire</b> <input type="checkbox"/> <b>Credit Card(PayPal)</b>
<b>Date of payment</b>	

**Contact Information for Registration**  
**2016 US Trade Mission to Algeria**

**US-Algeria Business Council**

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[www.us-algeria.org](http://www.us-algeria.org)

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