



# SIMA

# SIPSA

LIVESTOCK AND AGRI-BUSINESS SHOW

4>7 OCTOBER 2016  
ALGIERS - ALGERIA

EXHIBITION CENTER - SAFEX

**WELCOME TO THE U.S.A. PAVILION**  
**GUEST OF HONOR**

YOUR GATEWAY TO  
THE AGRI-BUSINESS  
AND LIVESTOCK MARKET  
IN AFRICA



[www.sima-sipsa.com](http://www.sima-sipsa.com)



# SIMA-SIPSA, YOUR LEVER FOR GROWTH!

## JOIN THE TRADE SHOW IN AFRICA

### DEDICATED TO LIVESTOCK AND AGRI-BUSINESS

## ALGERIA: AT THE HEART OF A HIGH-POTENTIAL MARKET UNDERGOING AN AGRICULTURAL RENAISSANCE

### Key figures\*

**10%** of GDP

equating to **US\$ 34 billion** of sales in 2014

**9%** of farms  
have at least  
one tractor

**13%** average  
annual growth

**41,4 Mha**  
of agricultural land

17.4% of the country's surface area

more than  
**one million** farms  
(70% < 10 ha et 2% > 50 ha)

**95%** of agricultural  
machinery needs are  
fulfilled by imports

(200% increase in 4 years)

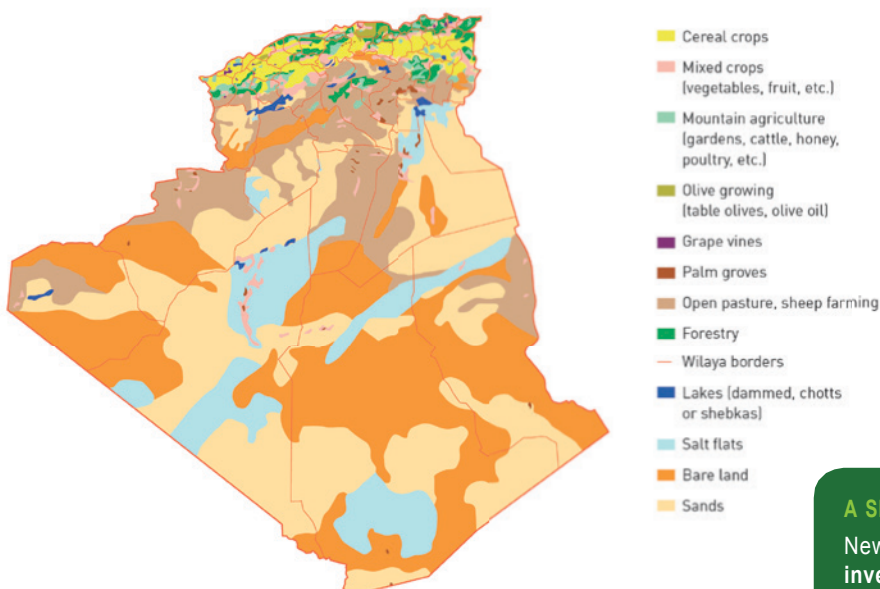
**8,5 Mha**  
of Utilised Agricultural Area  
including 2 Mha irrigated

## 5 GOOD REASONS TO EXHIBIT

- 1 Fulfil increasing requirements for agricultural equipment
- 2 Meet **20,000** livestock and agriculture trade professionals
- 3 Grow your business in North Africa and further afield
- 4 Build new partnerships and maintain your network
- 5 Reinforce your relations with clients



### Diversified agriculture\*



### CEREAL CROPS

Algeria is one of the largest consumers of cereals in the world (more than **200 kg** of cereals/year/person);  
Local production: **5 Mt/year** (covers **30%** of needs)

### POTATOES

**4 to 5 Mt/year**

### FRUIT, VEGETABLES & OLIVES

**0.8 Mt** of dates

**1 Mt** of citrus fruit

**1.4 Mt** of temperate fruit

**6 Mt** of other vegetables

### LIVESTOCK PRODUCTION

**1.85 million** head of cattle

**3.5 millions** goats

**4.5 millions** sheeps

### DAIRY PRODUCTION

Leading consumer in North Africa

**140 l/year/person = 3.4 billion** litres total output

### A SECTOR SUPPORTED BY THE ALGERIAN GOVERNMENT

New action plan for 2015-2019 with **3 billion euros** of annual investment devoted to the modernisation and promotion of agricultural output.

## SOLUTIONS FOR EVERYONE

SIMA-SIPSA offers a comprehensive range of products and services to meet all the needs of farms and livestock and agri-business professionals.

### A complete offer

- tractors and traction equipment
- tilling, sowing, planting
- spraying, crop protection
- inputs, nutrients, fertilisers, crop nutrition, seeds, seedlings
- irrigation
- harvesting (fodder, cereals, tuber crops, fruit and vegetables, etc.)
- post-harvest (washing, sorting, drying, packing)
- components, parts and accessories, embedded electronics
- greenhouses
- handling, transportation, trailers, storage and buildings
- horticulture
- sustainable development, renewable energy
- anaerobic digestion
- livestock machinery and equipment
- livestock buildings
- milking and dairy equipment
- genetics
- animal breeding and health
- poultry farming
- cattle farming (dairy and meat)
- goat farming
- rabbit farming
- sheep farming
- aquafarming
- management, IT, software
- new technology
- official bodies, services, consulting



## VISITOR PROFILE

- farmers/breeders/producers
- traders/cooperatives
- agricultural contractors
- dealers/distributors/importers
- constructors/manufacturers/suppliers
- design consultancies/farming and government organisations, etc.



## A TRADE SHOW BENEFITTING FROM THE ACTIVE SUPPORT OF THE ALGERIAN GOVERNMENT

SIMA-SIPSA will be held under the High Patronage of:

- The Algerian Minister of Agriculture, Rural Development and Fisheries, and its Minister Sid Ahmed FERROUKHI
- The Algerian Ministry of Industry and Mines, and its Minister Abdeslam BOUCHOUAREB
- The Algerian Ministry of Commerce, and its Minister Bakhti BELAIB

## SIGN UP TODAY!

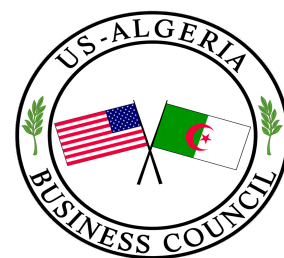
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