



# ANNOUNCING THE **U.S.A. PAVILION**

AT THE SIMA-SIPSA INTERNATIONAL AG  
EXPO

ALGERS OCTOBER 4-7, 2016



# THE SIMA-SIPSA INTERNATIONAL AG EXPO

Make the smart choice for your business! Exhibit your products, equipments, goods and services at the U.S.A. Pavilion and benefit from outstanding business networking support from the U.S. Embassy in Algiers, the US-Algeria Business Council, the Filaha Foundation and the



# THE SIMA-SIPSA INTERNATIONAL AG EXPO

- Clients, partners, buyers, farmers and officials come from all corners of Algeria to attend the Ag Expo
- Each year the Prime Minister of Algeria and his cabinet visits the Ag Expo
- The USABC is co-organizing the U.S.A. Pavilion with the Filaha Foundation with the support of the US Embassy in Algeria under the leadership of H.E. Ambassador Joan Polaschik



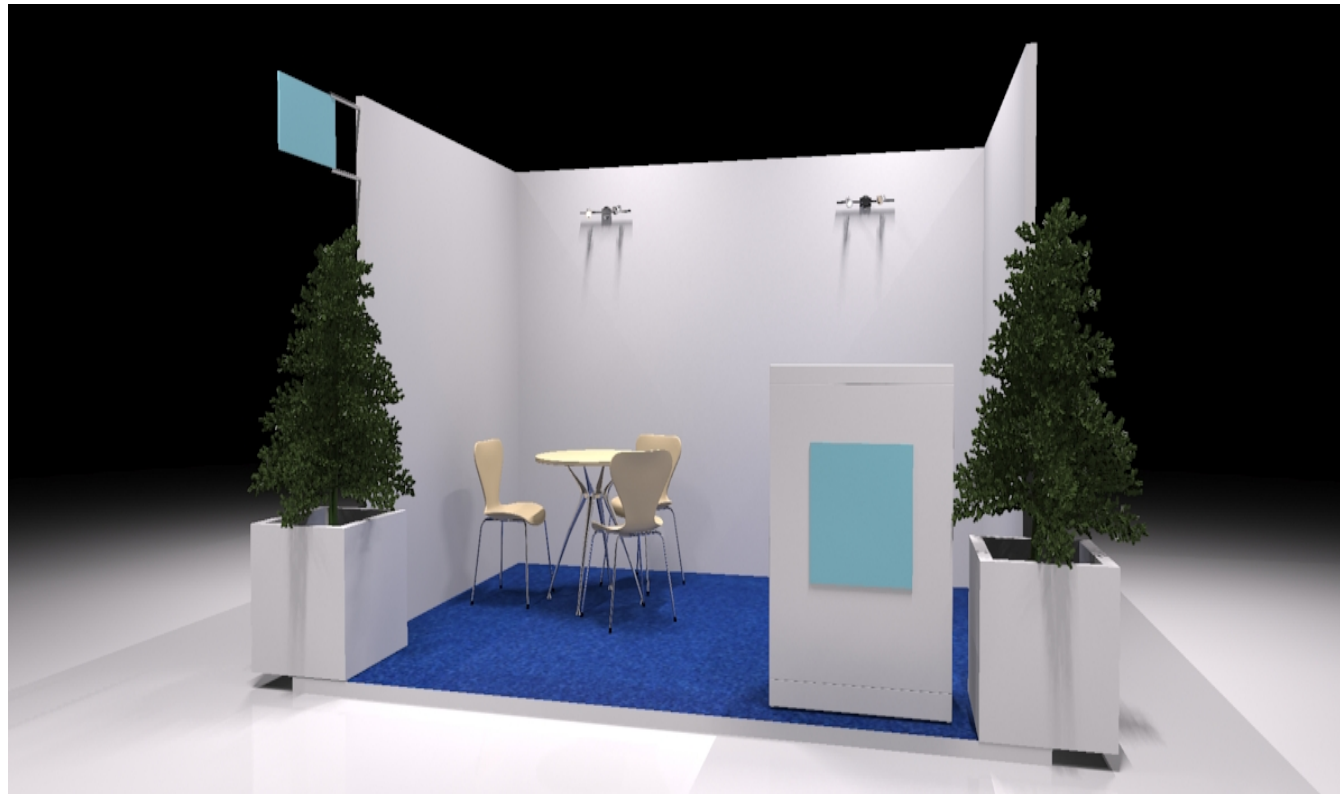
# ABOUT THE U.S.A. PAVILION

- The USABC and its partners will pre-arrange meetings for exhibitors with potential partners, government officials, farmers and clients
- The USABC and its partners will host networking events including B2B meetings
- Being the Guest of Honor, the U.S.A. Pavilion will attract thousands of professional visitors





# U.S.A. PAVILION AMENITIES



## STANDARD EXPO STAND

PERSONALIZED  
SIGNAGE

LIGHTS AND  
ELECTRICITY

CARPET

DISPLAY CASE

ONE TABLE AND 3  
CHAIRS

LISTING IN  
CATALOGUE



## **.S.A. PAVILION PRICES**

- 20 square meters → US \$ 8,800
- 16 square meters → US \$ 7,040
- 12 square meters → US \$ 5,280
- for > than 20 square meters, call for pricing
- Prices are calculated based on US \$440 per square meter for a standard expo stand



# U.S.A. PAVILION OPTIONS

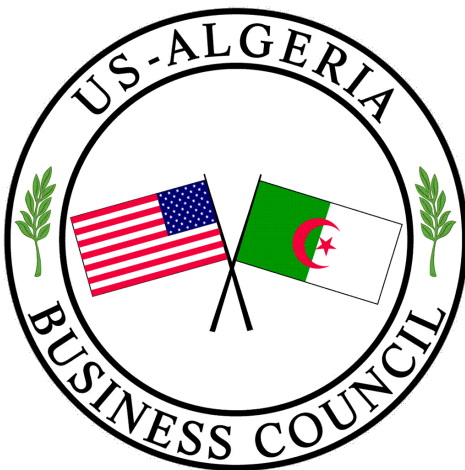
Contact the U.S.A. Pavilion Designer  
for options: **Mr. Amine Khemmar**,  
President of the Al Wane Company at  
[amin.khemmar@alwane.net](mailto:amin.khemmar@alwane.net)



# U.S.A. PAVILION EXHIBIT SPACE



**DOWNLOAD FORMS AT  
[WWW.US-ALGERIA.ORG](http://WWW.US-ALGERIA.ORG)**



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