Circular economy in Africa: investment opportunities
Recent statistics of the UNEP show that the total the world produces 2.1 billion tons of solid urban waste per year, where Africa alone has generated 125 million tons of municipal solid waste in 2012, a number that will double in 2025 of which only 04 to 05% is actually recovered and recycled (World Bank report). Also, the volume of electronic wastes recorded in 2019 amounts to 2.9 Million tons (UN report published on July 2, 2020).

The objective for 2023 is that African cities recycle at least 50% of the waste they generate (African Union).

As a result, the circular economy through waste management is more than ever considered a new lever for economic development in Africa, on the basis that nothing is lost, everything is transformed.

The African Development Bank (ADB) grants a great importance to the circular economy in Africa through measures and initiatives to finance projects focused on waste management to minimize and reduce the use of raw materials and maximize investment opportunities in these sectors.

The National Waste Agency through its statutory missions and for the promotion of waste management, supporting economic operators who are active in the sector and after the great success recorded during the 1st edition of the Algerian exhibition on waste " Algerian Virtual Wastes Exhibition- AVWE ", has decided to organize the 2nd edition of the AVWE exhibition from June 05th to 07th, 2021 and put under the theme :

« circular economy in Africa: investment opportunities ».

This second edition of the exhibition is co-organized with the Federation of Companies of Congo which is a chamber of commerce and a representative of the private sector in the Democratic Republic of Congo.

Also, many other partners from Africa will take part in the exhibition in the frame of economic partnership.
**Designation:** Algerian Virtual Waste Exhibition – AVWE

**Type of exhibition:** professional and large public

**Date:** June 05, 07 2021

**Theme:** Circular economy in Africa: opportunities of investment

**Organizer:** - National Wastes Agency – AND  
- Federation of Compagnies of Congo

**Patronage:** Minister of Environment

**Partners:** - GIZ  
- KEITI

**Sponsors:** - FOW  
- GREEN SKY

**Media partners:** Algerian TV & Radios and International TV & Radios

AVWE.AND.DZ
Objectives of the exhibition: The AVWE exhibition aims to:

- Promote the strategy of public authorities working to make waste recovery and recovery activities that create wealth and jobs.
- Encourage investment and business creation in the field of waste management.
- Provide virtual knowledge of the equipment, services and technologies used in recycling and waste recovery.
- Share experiences and know-how.
- Give young project leaders and startups the opportunity to present their ideas and projects.
Why exhibit:

1. Benefit from international visibility, maintain existing relationships and develop the company’s reputation.
2. Learn about new technologies and conduct competitive intelligence.
4. Obtain real and daily visitor statistics with a reliable database.
5. Minimize logistics costs and travel.

AVWE.AND.DZ
Why visit:

01 24/24h accessibility without any travel

Easy to navigate

02

03 Optimized search

Instant and delayed messaging

04

AVWE.AND.DZ
Who can exhibit:

01. Waste collection and transport companies
02. Equipment suppliers of waste collection and transport
03. Wastes recovery and valuation companies
04. Equipment suppliers of waste recovery and valuation
05. Waste recovery service companies
06. Public institutions

AVWE.AND.DZ
Distribution of pavilions:

- Conferences Pavilion
- Environment Ministry Pavilion
- Foreign institutions and partners Pavilion
- Equipment suppliers Pavilion
- Service providers Pavilion (waste collection, transport, processing and recycling)
- Innovation / start up Pavilion
- Civil society Pavilion (Active associations in the environment/waste management sector)

AVWE.AND.DZ
How to register in the exhibition:

Exhibitor:

To exhibit at AVWE, complete the form on the link: www.avwe.and.dz (exhibitor section) and after payment of the participation fees, you will be able to access your virtual stand to build it following the steps indicated on the platform.

Visitor:

To access the exhibition and visit the stands, ask your questions to advisers at any time by logging in or creating an account at this link: www.avwe.and.dz
Conferences and Live on the sidelines of the exhibition:

A series of conferences led by national and international experts, particularly from the Democratic Republic of Congo on the theme of the exhibition, will be broadcasted according to a defined program. A live show is scheduled on the last day of the exhibition with the same experts and the moderator to answer questions sent by internet users during the two first days and even those sent during the live. Conferences and live performances will remain available on the AND YouTube channel after the exhibition.

Media coverage of the exhibition:

A large digital and audiovisual media campaign at AVWE exhibition (before, during and after) will be carried out to promote it and encourage exhibitors and visitors to register. AVWE exhibition will be present on the most influential networks, including: Facebook, LinkedIn, Twitter, Instagram, Youtube, in addition to TV and radio channels as well as the written press.
Statistics of first edition of AVWE

What is your current relationship with AND?

- Other: 20%
- Student: 40%
- Partner: 30%
- Customer: 10%
- Association: 5%
- Employee: 0%

Was this the first time you attended one of our events?

- Yes: 65.71%
- No: 34.29%

Interaction/messaging with visitors and advisors

- Very Satisfied: 20%
- Satisfied: 44.29%
- Neutral: 16.43%
- Very Dissatisfied: 12.86%

Virtual exhibition concept

- Neutral: 16.43%
- Very Satisfied: 40.71%
- Very Dissatisfied: 13.57%
- Satisfied: 31.43%

How likely are you to attend one of our future events?

- Very Likely: 50.71%
- Likely: 39.29%
- Neutral: 10.14%

Based on your reasons for attending, rate the overall value of AVWE 2020

- Extremely Valuable: 20.71%
- Very Valuable: 35.71%
- Somewhat Valuable: 22.14%
- Neutral: 16.43%
- Very Satisfied: 24.29%
- Satisfied: 41.43%

Access to information/documentation

- Satisfied: 41.43%
- Neutral: 16.43%
- Very Satisfied: 24.29%
- Very Valuable: 55.71%
- Somewhat Valuable: 22.14%
- Very Dissatisfied: 10.71%

Speakers

- Very Satisfied: 24.29%
- Satisfied: 50.71%
- Neutral: 13.57%
- Very Dissatisfied: 12.14%

Staff

- Satisfied: 41.43%
- Neutral: 14.29%
- Very Satisfied: 27.14%
- Very Dissatisfied: 12.14%

The event length

- Too Short: 34.29%
- Just Right: 64.29%
- Too Long: 1.43%